



TRAVEL TIPS

AREA FACTS

Louisville is Kentucky's largest city – home to both the Kentucky Derby and Muhammad Ali. Here, you can sip some of the world's finest spirits along the Urban Bourbon Trail, visit landmarks honoring some of history's greatest influencers and dine at award-winning restaurants – all in the same day. Louisville welcomes visitors with authentic regional experiences and, of course, that special Southern hospitality.

Louisville's Claims to Fame

Boxing great Muhammad Ali was a Louisville native. Visit the Muhammad Ali Center, the gym where his boxing career started, his childhood home, his burial site at Cave Hill Cemetery and much more on the self-guided "Footsteps of Greatness" tour. Cave Hill Cemetery is also the final resting place of famed Louisville resident, Colonel Harland Sanders, founder of Kentucky Fried Chicken. You can see how another Louisville native, the iconic wooden Louisville Slugger baseball bat, is crafted at the Louisville Slugger Museum & Factory. The Frazier History Museum is the starting point and welcome center for the Kentucky Bourbon Trail®, a collection of distilleries that specialize in Kentucky's best-known export, bourbon whiskey. Take a side trip to nearby Hodgenville, Abraham Lincoln's birthplace. And, of course, the Kentucky Derby Museum and Churchill Downs, where the annual Kentucky Derby horse race is held.

FLIGHT ARRANGEMENTS

The Louis Armstrong New Orleans International Airport is located in Kenner, LA. The Louisville Muhammad Ali International Airport (SDF) is located in Louisville,, KY and is approximately 8 miles (20 minutes) from the 21c Museum Hotel. SDF offers Allegiant, American Airlines, Breeze, Delta, Southwest, Sun Country airlines, and United flights. For more information on the airlines and schedules, go to <https://www.flylouisville.com/>.

GROUND TRANSPORTATION

Taxi/Uber/Lyft – all are permitted to pick up and drop off customers the airport. The pickup location is located on the baggage claim level, on the west side of the terminal.

Car Rental – Seven rental car companies operate at the airport. Rental counters are easily accessed on baggage claim in the airport, with convenient access to the new facility on Level 1 of the attached parking garage. A friendly representative will be waiting to help you choose from any of the highly-rated transportation options to find an option that best fits your needs. For more information go to <https://www.flylouisville.com/passenger/rental-cars/>

Hotel Parking – Parking is available in a covered garage adjacent to and just steps south of the main entrance on 7th Street. For 21c hotel guests, there is valet parking, with in and out privileges, for \$32 a night. Hotel valet parking area is located outside of the main entrance on 7th Street just before Main Street. Self-parking is also available for \$22 per day.

HELPFUL INFORMATION

Time Zone – Louisville is in the Eastern Standard Time.

Recommended Dress – Weather in Louisville is relatively chilly in early February, generally between 32-50 degrees. A medium-heavy weight jacket or coat with scarves and gloves will be needed for those colder days and evenings.

Monday Welcome Reception and Dinner –

Business Casual

Men – collared or button-down shirt/sport shirt, slacks

Women – Shirt/blouse and slacks, skirt/dress

Tuesday and Wednesday Meetings

Smart Casual

Men – collared or button-down shirt/sweater, khaki or dress slacks

Women – Shirt/blouse and slacks, skirt/dress, casual footwear

Tuesday Reception and Dinner

Business Attire

The restaurant is about 5 minute walk from the 21c Museum Hotel, please wear comfortable shoes for the walk.

Men – collared or button-down shirt and jacket, slacks; appropriate outer wear

Women – Shirt/blouse and slacks, skirt/dress; appropriate outer wear